



Press Release

001/2009

January 04, 2010 - Budapest

FOR IMMEDIATE RELEASE

iGO My way Middle East Edition for iPhone: Realistic 3D Turn-by-Turn Navigation at Introductory Price

Latest regional version of iGO My way 2009 navigation for iPhone now available on App Store: Introductory offer for Middle East

Budapest, Hungary – Following a high number of requests, [NNG Global Services](#) today announced the launch of the **iGO My way** navigation solution for iPhone for Middle East. The application, developed by the leading white-label navigation software provider, has already proven a competitive navigator for iPhone in North America and Europe. At the introductory price of \$99.99 it offers true 3D terrain map display and 3D landmarks; free quarterly map updates until the end of 2010 are also included in the one-off purchase price from App Store in iTunes.

Once downloaded, [iGO My way](#) only needs a GPS satellite signal. Since all maps are stored on the device, users do not rely on cellular network coverage. At the same time, the most up-to-date maps are provided through regular free map updates, guaranteeing an outstanding user experience at all times. This means no blind spots even in remote areas and mountains, and most importantly, no monthly fees or hidden data roaming charges.

The Middle East edition features the maps of Bahrain, Jordan, Kuwait, Qatar, Oman, Saudi Arabia and United Arab Emirates and guidance in six languages, including Arabic, US English and Spanish. It also offers a wide range of features, including:

- Navigation to iPhone contacts
- Music playback from Quick menu
- Lane guidance and signpost information
- 3D car models
- Fast, short, easy-to-follow and economic route selection

iGO My way Middle East Edition for iPhone:
Realistic 3D Turn-by-Turn Navigation at Introductory Price

Press Release



- Automatic portrait and landscape orientation

For a complete list of features, please visit www.igomyway.com. The iGO My way Middle East edition is available immediately at <http://itunes.apple.com>. The introductory price is valid throughout January 2010, after which the standard price of \$139.99 applies.

About NNG Global Services

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit www.igomyway.com.

Also follow us on:



www.twitter.com/nngglobal



www.flickr.com/photos/nngglobal



www.youtube.com/user/NNGglobal

Press contact

Annegret Munitzk

International PR Manager

NNG Global Services LLC

1016 Budapest, Bérc u. 23.

HUNGARY

Tel: +36 1 872 0000

Fax: +36 1 872 0100

E-mail: press@igomyway.com