



# Press Release

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FOR IMMEDIATE RELEASE

## **iGO My way Russia Edition for iPhone: Realistic 3D Turn-by-Turn Navigation at Introductory Price**

**Latest regional version of iGO My way 2009 navigation for iPhone now available on App Store: Introductory offer for Russia**

Budapest, Hungary – Following a high number of requests, [NNG Global Services](#) today announced the launch of a Russia edition of the **iGO My way** navigation solution for iPhone. The application, developed by the leading white-label navigation software provider, has already proven a competitive navigator for iPhone in North America and Europe. At the **introductory price of €54.99** this edition offers true 3D terrain map display and 3D landmarks; free quarterly map updates until the end of 2010 are also included in the one-off purchase price from App Store in iTunes.

Once downloaded, iGO My way only needs a GPS satellite signal. Since all maps are stored on the device, users do not rely on cellular network coverage. At the same time, the most up-to-date maps are provided through regular free map updates, guaranteeing an outstanding user experience at all times. This means no blind spots even in remote areas and mountains, and most importantly, no monthly fees or hidden data roaming charges.

*“With a rounded-up feature package including voice guidance, extra large buttons and icons for optimized in-car use, multi-point routes and QWERTY keyboard layout, iGO My way 2009 redefines the value and competency of a navigation solution for iPhone,”* said Tamás Vahl, CEO at NNG Global Services. *“While the application is already running on the latest Navteq maps, we have created a future-proof product by guaranteeing quarterly map updates at no additional cost.”*

The Russia edition features guidance in 17 languages. It also offers a wide range of features, including:

- Navigation to iPhone contacts

**[igomyway.com](http://igomyway.com)**



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- Music playback from Quick menu
- Lane guidance and signpost information
- 3D car models
- Fast, short, easy-to-follow and economic route selection
- Automatic portrait and landscape orientation

For a complete list of features, please visit [www.igomyway.com](http://www.igomyway.com). The iGO My way Russia edition is available immediately at <http://itunes.apple.com>. The introductory price is valid throughout December 2009, after which the standard price of €69.99 applies.

### **About NNG Global Services LLC**

NNG Global Services is part of a group of dynamic, innovative software development companies offering the latest solutions for 3D satellite navigation, mobile applications and content/community services on a variety of platforms. The group also develops its own mobile games and digital maps. The group launched its first product in Germany at CeBIT 2006. Since then, it has formed partnerships with more than 70 hardware manufacturers worldwide, with brands including Clarion Europe GmbH, LG Electronics and Sony Computer Entertainment Europe. The group provides reliable navigation solutions in more than 70 countries and in 45 different languages.

To find out more about NNG Global Services please visit [www.igomyway.com](http://www.igomyway.com).

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